How To ‘Zero To Hero’ Bonus Item Four

50 Templates You Can Use To Create High-Converting Info Product Titles

A quick and easy way for you to come up with all the compelling product names you'll ever need!



By Jack Hatfield

NOTICE: You Do NOT Have The Right To Reprint Or Resell This Course!

You Also MAY NOT Give Away,
Sell Or Share The Content Herein

If you obtained this product from anywhere other than http://www.ZerotoHeroSuccess.com, you have a pirated copy.

Please help stop Internet crime by reporting this to us at
http://www. ZerotoHeroSuccess.com/Contact/

© 2020 Copyright

Disclaimer: Although all reasonable care is taken to ensure the accuracy of the information, the publisher and the editor disclaim all liability for any inaccuracies or omissions in this publication. The publisher or editor accepts no responsibility for the consequences of any action taken based on any information, opinions or advice contained herein. It is advisable to seek expert and legal advice on any subject covered in this publication. Where applicable reference to the male gender applies to the female gender and vice versa. The opinions and views expressed in this manual are not necessarily those of the publishers and editors. Readers are asked to draw their own conclusions.

Published by:
www. ZerotoHeroSuccess.com
Jack Hatfield
4711 Forest Dr. Suite 3
PMB 181
Columbia SC 29206

Bonus 4: 50 Templates You Can Use To Create High-Converting Titles

As you learned in the main guide, one of the keys to creating a profitable package is to be sure you have compelling titles for each individual piece as well as the package as a whole. So, with that in mind, here a variety of titling templates you can put to use ASAP…

1. The Best Way to [Get a Benefit]

E.G., The Best Ways To Improve Your Golf Swing

2. An Easy [Number]-Step Method For [Getting a Benefit]

E.G., An Easy Three-Step Method For Housetraining Your Stubborn Puppy

3. How To [Get a Benefit]

E.G., How To Catch Trophy Walleyes

4. [Number] Quick And Easy Ways o [Get a Good Result]

E.G., 17 Quick And Easy Ways To Start Saving More Money For Retirement

5. How To [Get A Benefit] – Even If [You Have Or Don't Have Some Characteristic/Possession]

E.G., How To Lose Weight Fast – Even If Your Metabolism Is As Slow As Molasses In January

6. The Surprising Truth About [Topic]

E.G., The Surprising Truth About Selling Your Own Home

7. [Number] Little-Known Things [the Experts] Do To [Get a Benefit]

E.G., 5 Little-Known Things Bodybuilding Champs Do To Get Ripped Abs

8. The Surprising Way To [Get A Benefit] That Works Like Crazy

E.G., The Surprising Way To Get Rid Of Wrinkles That Works Like Crazy

9. How To [Get A Benefit] In Just [A Short Amount Of Time]

E.G., How To Start A Profitable Online Business In Just One Hour A Day

10. The Secrets Of [Getting a Good Result]

E.G., The Secrets Of Retiring Rich

11. The Top [Number] Tips, Tricks And Hacks For [Getting A Good Result]

E.G., The Top 27 Tips, Tricks And Hacks For Doing A Luxury Tour Of France On A Shoestring Budget

12. How To [Get A Benefit] Faster Than Ever

E.G., How To Land Your Dream Job Faster Than Ever

13. The Lazy [Person]'s Way [to Get a Benefit]

E.G., The Lazy Writer's Way To Quickly And Easily Create A Bestselling Romance Novel

14. What To Do When You Need To [Get A Benefit] But Don't Have [Some Item]

E.G., What To Do When You Need To Lose Weight Fast But You Don't Have Any Willpower

15. [Better Result] In Half The Time

Create More Elegant Dinner-Party Meals In Half The Time

16. [Topic/Process] Made Easy

E.G., Wedding Planning Made Easy

17. What [Type of Person Does] When They Want [to Get a Benefit]

E.G., What Doctors Do When They Want To Get Rid Of Arthritis Pain

18. The Amazing [Type Of Method] That Works Like Magic To [Get Some Result]

E.G., The Amazing Facebook Marketing Method That Works Like Magic To Build Your List

19. What Scientists Know About [Some Topic/Benefit]

E.G., What Scientists Know About Speeding Up Your Metabolism

20. X [Type Of] Mistakes – And How To Avoid Them

E.G., 10 Costly Car-Buying Mistakes -- And How To Avoid Them

21. How To Become A [Type Of Person/Expert] In Just [Short Amount Of Time]

E.G., How To Become Fluent French Speaker In Just 60 Days

22. Are You Making These [Type of] Mistakes?

E.G., Are You Making These Blogging Mistakes?

23. Why You Need To Stop [Doing Some Specific Thing] If You Want To [Get Some Result]

E.G., Why You Need To Stop Selling Affiliate Products If You Want A More Profitable Business

24. Why [Doing Something] May Be Dangerous [To Something/Someone]

E.G., Why Investing In These Stocks May Be Dangerous To Your Retirement Goals

25. How A [Type Of] Simple Trick Can [Create A Good Result]

E.G., How A Simple Golf Grip Trick Can Shave Strokes Off Your Game

26. The Beginner's Guide To [Topic]

E.G., The Beginner's Guide To Growing Roses

27. The A-To-Z Guide To [Topic]

E.G., The A-To-Z Guide To Starting A Profitable Blog

28. Everything You Need To Know About [Topic]

E.G., Everything You Need To Know About Enjoying A Fabulous Disney Vacation

29. What The World's Best [Experts] Know About [Topic]

E.G., What The World's Best Copywriters Know About Creating Cash-Pulling Headlines

30. The Scientifically Proven Way To [Get A Benefit]

E.G., The Scientifically Proven Way To Close More Cold Calls

31. Why Every [Type Of Person] Ought To [Be Doing Something]

E.G., What Every Homeowner Ought To Be Doing To Protect Their Property From Theft And Vandalism

32. The [Topic] [Checklist/Worksheet/Template/Planner] For [Getting A Benefit]

E.G., The Weight-Loss Worksheet For Safe And Effective Fast Loss

33. The Money-Saving Way To [Get A Benefit]

E.G., The Money-Saving Way To Get Through Graduate School

34. [Number] Great Ideas For [Getting A Result]

E.G., 101 Great Ideas For Planning The Wedding Of Your Dreams

35. How To [Do A Process] When You Don't [Know Something]

E.G., How To Build Your Own Log Home When You Don't Know A Lick About Carpentry

36. [Number] Quick And Simple Tips For [Getting A Result]

E.G., 17 Quick And Simple Tips For Getting More Free Traffic From Google

37. How To [Get A Good Result] Every Time You Try

E.G., How To Grow Tasty Tomatoes Every Time You Try

38. How You Too Can [Get A Great Result]

E.G., How You Too Can Start A Profitable Drop-Shipping Business

39. The [Topic] Bible

E.G., The Online Marketing Bible

40. The [Number] Best [Tools/Resources/Gear] Every [Type Of Person] Ought To [Have In Their Possession]

E.G., The 10 Best Survival Tools Every Hiker Ought To Have In Their Backpack

41. How To [Do Something] [For Low Cost]

E.G., How To Feed A Family Of 6 On Just $400 Per Month

42. [Where To Go/What To Do] [When You Need Something]

E.G., What To Do When You Need $1000 Fast

43. The Fastest Way To [Get A Result]

E.G., The Fastest Way To Get Rid Of Dry Skin

44. How [Some Folksy/Ancient Person] [Got Some Benefit]

E.G., How Grandma Grew And Canned Tomatoes Without Any Waste

45. The Five-Minute Guide To [Getting A Result]

E.G., The Five-Minute Guide To Getting Rid Of Destructive Moths

46. Become [Some Type Of Expert] Starting Today

E.G., Become A Guitarist Starting Today

47. The Legal Way To

E.G., The Legal Way To "Borrow" Another Blogger's Content

48. A Simple [Type Of] Recipe For [Getting A Result/Doing Something]

E.G., A Simple Organic Recipe For Getting Rid Of Fleas In Your Carpet

49. [Number] Things To Never Do If [You Want To Get A Good Result]

E.G., 7 Things To Never Do If You Want To Impress Someone On A First Date

50. How [Type Of Person] Can [Get A Great Results]

E.G., How Women With Slow Metabolisms Can Get Beach-Ready Bodies

Recommended Resources

Six Figures A Year In Information Publishing Discover how to start your own successful information publishing business from scratch. While stocks last you can you **FREE COPY*** of this best-selling book and have it shipped to your home no matter where you live in the world. SixFiguresAYear.com

One Letter From Retirement You could be just One Simple Letter away from the end of all your financial worries… and here's exactly how you can write it! OneLetterFromRetirement.com

The Lazy Way To Email Riches Generate an instant income, anytime you want … even on a shoestring budget, and even WITHOUT a website… If you can write a short email and 'Click Send' You can do this! LazyWayToEmailRiches.com

Lead Magnet Swipe File Most people take way too long to create Lead Magnets… Or they create Lead Magnets that flat-out don't work. Here's the quick and easy way to getting a dozen Lead Magnets up and running by tonight! LeadMagnetSwipeFile.com

Serious About Six Figures.com Simple actionable steps to complete every fortnight in order to generate a *'six figure a year online income'*.SeriousAboutSixFigures.com

Free To Fee. Learn how to give away free content to generate traffic to your website AND persuade people to buy your products. This is THE go-to training course on the subject. FreeToFee.com

Unfair Advantage Cheat Sheets. Over 880 pages of fill-in-the-blanks templates, swipe files, case studies, training tutorials and more to make writing anything faster, easier, and better. An essential resource for every content author and business owner. UnfairAdvantageCheatSheets.com

FOR SUPER HELP USING A.I. – AllWebMarketClub.com

* Small contribution towards S&H required to claim your free book. Only one copy per household. Strictly limited offer while stocks last.